



## **Action Plan – 2025**

### **Vision Statement**

To inspire and equip Namibian youth to take the lead in environmental sustainability, biodiversity conservation and climate action.

### **Mission Statement**

To unite youth-led environmental initiatives under a single umbrella, serving as an advocate and advisor for policies that promote environmental conservation and sustainable development.

## **STRATEGIC ACTION DESCRIPTIONS**

### **1. Expand our network (National Executives and Regional Leaders)**

- 500 members by December 2025.
- Representation in each region by the time we have the AGM
- Have an updated contact details database from the Ministry of Environment, Forestry and Tourism (MEFT) and local government from each region derived from regional leaders.

### **2. Create Committees and appoint youth leaders (National Executives)**

- **Elect Treasurer and Public Relations Officer by February 2025 and add to constitution**
  - Committees formed with appointed youth leaders by AGM and a clause to allow for such,

Suggested Committees are:

- Biodiversity Conservation Committee
  - Energy & Waste Management
  - Law & Policies
  - Environmental Education
  - Sustainable Agriculture & Urban Development
- Create their own clear objectives, activities and hold regular meetings reporting back to the leadership.
  - They should be informed young leaders in relation to their committee, contextualising it and offering advice to the leadership and the rest of the membership.
  - Each committee could make use of the different organisations under the NCE. As an initiative the National Executives should reach out and introduce relevant committees to relevant stakeholders if possible, and only once a committee is well established has the relevant structures within it.
  - Each committee should have at least one community engagement or one information session of any sort by the end of the year offering engaging discussions and solutions.
  - Active youth leadership in environmental advocacy efforts.

**3. Enhance Environmental Advocacy (Membership led by National Executives, regional leaders and committees)**

- Minimum of 4 competitions per year focused on Sustainable Development and environmental protection.
- Follow year plan as shared by Vice President.

- Youth engagement at these events with positive feedback from participants.

#### **4. Youth Empowerment and Leadership (NCE and National Executives)**

- 2-4 excursions per year with active participation (dependent on availability of funding)
- 5+ youth involved in internships or volunteer opportunities within NCE organizations.

#### **5. Collaboration and Networking (Public relations Officer and Committees)**

- Form partnerships with at least 10 youth environmental organizations or prominent organizations by the end of 2025 particularly those related to each committee but not limited to these.
- Expansion of the network and advocacy efforts in collaboration with these partners.
- Grow our media footprint, increase our total Social Media followers to 1000 by June 2025 by being innovative and exciting.
- Create a Database with all relevant contacts.
- Expand Network within Civil Society.

#### **6. Community Engagement**

- Host 5+ community outreach events per year.
- Positive feedback from local participants on environmental advocacy efforts.

#### **7. Sustainability and Resource Mobilization (Treasurer)**

- Identify new resources for sustainability projects to ensure long-term funding, search locally and internationally
- Secure at least 1 successful grant applications or funding source this year.

## **8. Media and Visibility National Executive Committee**

- Make it fun!
- Garner contact details of relevant News and Media outlets,
- Identify potential collaborators i.e Ms. Earth or any prominent figure in the sphere of media and use this as an opportunity to reach other markets
- Every competition should be rolled with a media strategy by making use of radios and newspapers as well
- All our work to be documented and reported by 14 June 2025 as this would count as one year (Secretariat)